

Natura Giuridica di Andrea Zuaranta Environmental risk and crisis manager Ricerche e consulenze ambientali Servizi alle imprese

NATURA GIURIDICA

HOW TO MANAGE THE ENVIRONMENTAL RISKS

IN ORDER TO CREATE A SUSTAINABLE BUSINESS

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NATURA GIURIDICA del Dott. Andrea Quaranta – Ricerche e consulenze ambientali – Servizi alle imprese

Environmental risk and crisis management

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Natura Giuridica by Andrea Quaranta, environmental jurist, *Environmental risk and crisis manager*, is an enterprise which provides consultancies, training, information and continuous updating about environmental and energy law.

SHORT PROFILE OF THE HOLDER

The holder, Andrea Quaranta, graduated in Law at the University of Turin (Università degli Studi di Torino) in October 2001; in 2002 he attended a master in environmental law and, soon after the postgraduate course, he started a collaboration with one of the most prestigious law firms in Rome specialized in environmental law.

During the six and a half years into the above mentioned Legal Firm, he worked on criminal litigations and administrative cases and, most of all, he provided environmental law consultancies — by helping companies and public administrations in the difficult management of complex environmental issues — with particular reference to:



- ✓ Renewable energy;
- ✓ Waste disposal;
- ✓ Remediation of contaminated sites;
- ✓ Protection of water;
- ✓ Air pollution;
- ✓ Environmental damage;
- ✓ Noise and electromagnetic pollution.

Andrea Quaranta is *environmental risk and crisis manager*, environmental jurist, professor in several training courses, spokesman in conventions and meetings about **environmental and energy law**.

Since 2002 he has collaborated with scientific journals such as *Ambiente-Consulenza e pratica per l'impresa*, *Ambiente & Sviluppo* e *Il Quotidiano IPSOA – Professionalità quotidiana*, published by Ipsoa, Ambiente & Sicurezza sul lavoro, published by EPC and *ECO*, DEA edizioni, for which he has written more than 500 scientific articles about environmental and energy law.

He took part into the writing up of some volumes about environment and he published the manual "La consulenza giuridica nelle fonti rinnovabili" ("The juridical consulting in renewable sources") in 2002 with the publishing house Flaccovio in Palermo and in 2013 the *e-book* "I nuovi incentivi





economici e fiscali per le rinnovabili" ("The new financial and tax incentives for renewable sources")

He coordinated the writing up of the manual "Responsabilità ambientale & Assicurazioni ("Environmental responsibilities and Insurances") (2014), published by IPSOA.

He cooperates with the Associazione

Giuristi Ambientali starting from its foundation, for which he has published a lot of articles. He cooperated, as a consultant, with the association Borghi Autentici d'Italia.

The Customers of Natura Giuridica are big companies and PMI, belonging to all product markets (environmental problems are cross-sectional), municipalities and other institutions.

WHY NATURA GIURIDICA

Italian **environmental law** is characterized by a continuous sequence of standards, nearly always issued without a framework and often contradictory.

The consequences are: *uncertainty of law, overlapping of rules and conflicts of responsibilities* (the so called "inquinamento legislativo"-"legislative pollution"), which are confusing for the environment business operators, the *administrative authorities* in charge of releasing permissions, the *surveillance authorities* and the *judge*.

In this context, a new professional is emerging in the last few years and it's going to achieve a more and more essential role in the management of environmental problems: the Environmental risk and crisis manager (ERM).

Natura Giuridica was created after the multiannual experience gained by its holder in this field as an environmental legal consultant.

Natura Giuridica by Andrea Quaranta carries out the environmental consulting together with some Law Firms and other qualified professionals in the technical-financial field, able to provide the help required to fully meet the needs of the customer.

In order to update and keep in touch with its public, Natura Giuridica uses a web-based platform made up of an institutional web-site (www.naturagiuridica.com) and of a eco-blog (http://naturagiuridica.blogspot.com).



On the **web-site** you can find the legislation, an archive of the most significant judgments with comments, a series of scientific investigations and,



for this reason, it is addressed to a public for whom the issues about environmental and energy law are familiar for technical- juridical-business interests.



The **blog**, instead, gathers articles, updates and comments about the main problems of the Law and of the Italian environmental policy in order to spread and share a comprehensible environmental communication and information, in-depth and objective, addressed to a wider public interested in the environmental and energy issues of the Country.

The idea of the web-site was born and developed around the need to provide the customer a global, efficient and rapid assistance in the environmental and energetic field.

The web, in fact – for its own nature – is the ideal instrument, because:

- ✓ simplifies and rationalizes the search for regulatory documentations (which is huge and comes from different institutional, national and EU authorities);
- ✓ allows the synergy among experts in different subjects (law, economics, chemistry, physics, biology, engineering,...), who cooperate in the management of the complex environmental problems;
- ensures a general assistance about environment (information, documentation, consulting, training) and, in the meanwhile, it is tailor made (by taking into consideration the specific needs of each single customer);
- ✓ allows a more advantageous and immediate interaction with the customer and, in the end,

NATUR has very rapid times of communication.



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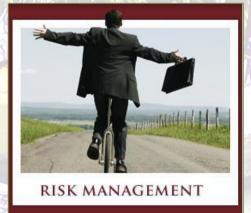




THE ROLE OF THE ENVIRONMENTAL RISK AND CRISIS MANAGER

The <u>Environmental risk and crisis manager</u> has a strategic importance in support of both companies and public administrations, for:

- "administrative sustainability": in this context, the ERM has an important function of support of the bureaucratic administrative activity of companies which often meet difficulties in the management of the complex and not coordinated legislation about
 - environment and energy, due to the lack of deep specialised competences, essential to face the continuous changing of the discipline;
- "economic sustainability": through a specific environmental consultancy, which analyses the single case in the perspective of the regional, national and EU legislation, the ERM offers a service which has a preventive function of the several, long, intricate, uncertain and expensive legal proceedings, caused usually by the non-



correct application of the provisions on this field, created by the inadequacy of means and personnel available and by the lack of constant and necessary updating which only an expert, such as the Environmental jurist is able to offer;

The ERM, thanks to his qualified experience in the field, shall promote the culture of "environmental sustainability", not only from the technical-didactic-theoretical point of view (teaching at masters, specialization and training courses, participation in conferences, panels, workshops about the subject, publication of scientific and informative articles), but also from the operative one (designing and developing of programs for environmental sustainability; promoting eco-friendly and eco-sustainable instruments). The environmental consultancy in collaboration with Borghi Autentici d'Italia is fully part of this second branch of sustainability.

In the "judicial" phase, the ERM helps the lawyer in lawsuits in Courts, by providing him that qualified specialized advice about environmental and energy law which he is often not able to give to the customer due to the vastness of the world of the Law and its continuous and uncoordinated modification.



MISSION AND VISION: HOW TO MANAGE THE ENVIRONMENTAL RISKS IN ORDER TO CREATE A SUSTAINABLE BUSINESS

Natura Giuridica by Andrea Quaranta Environmental Jurist represents an essential source of information and documentation about environmental law.

The MISSION of Natura Giuridica is the one to be by the side of the professionals of this field (companies, managers and senior administrative officials, lawyers, accountants, architects,

surveyors, engineers, ...) to help them, assist them and provide environmental in order to:

- ✓ Fulfil legal requirements;
- ✓ Face the management of environmental problems;
- ✓ Access to funding;
- ✓ Manage the administrative practices;
- Correctly interpret the living law, in the light of the many judgments pronounced by National and EU Courts.

The **VISION** of Natura Giuridica is to be a national point of reference for technical and environmental consulting by establishing mutual confidence and effective collaboration with the customers.

SERVICES PROVIDED BY NATURA GIURIDICA.

Environmental consulting:

 research and specific studies in all fields of the environmental and energy



- law;
 - 10 2. writing up of opinions and answers to questions;
 - 3. assistance in the compliance to administrative formalities in the environmental field;
 - 4. training:
- aturagiumoica.com/ normative and jurisprudential updating, through updated newsletters;
 - ✓ planning of training, updating, improvement activities tailor made on the customer's requirements.
 - 5. environmental communication and information;
 - 6. any other kind of assistance in the environmental field: in particular, there is the possibility to stipulate **customized agreements** for services in the environmental field which cover, for



a certain period of time, all the requirements about environment and energy of companies or public administrations.

For companies, in particular, there is:

the assessment of the company situations far as environment/energy are concerned with reference to laws and standards for environment and safety, in order to solve the existing problem and/or to conform the company to the standard and to find out the actions needed to improve and optimize the costs (<u>D.Lgs n. 231/01</u>, which, after the modification by the D.lgs n. 121/11 has introduced the environmental crimes).

For local authorities, in particular the small ones, without a specific structure, there is:

✓ assistance to the Technical Office, which is often in charge of the complex management of environmental issue.

Natura Giuridica provides its services also abroad, for both companies which intend to invest on the national territory and companies which need to invest on the environmental field abroad.

Thanks to a network of collaborations (lawyers, accountants, engineers, architects, surveyors, ...), Natura Giuridica is, moreover, able to provide and integrated service of technical and judicial assistance.

Furthermore, Natura Giuridica, offers the opportunity to sponsor business activities and events with particular regard to environment and energy. For further information, please refer to the dedicated web page http://www.naturagiuridica.com/offerte-pubblicitarie.php.

Dott. Andrea Quaranta,

Environmental risk and crisis manager

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